



visit us at
www.cruisegourmet.com

The Information Source for Food, Wine, and Cruise Travel

Is there anything better than exploring new places, experiencing new tastes and being pampered while you do it! Well that is what CruiseGourmet.com is all about!

Welcome aboard as CruiseGourmet.com Magazine, the Internet source for food, wine and cruise/destination travel takes you along as we sail the Seven Seas! CruiseGourmet.com is a community of people like you that enjoy traveling, seeing new places, dining with flare and sharing new experiences!

As a member of the CruiseGourmet.com "Social Network", you will vicariously travel to exotic destinations and experience the most luxurious ships at sea. You will meet top chefs from the best hotels and restaurants around the world (and get their favorite recipes) and share your cruise vacation and favorite dining experiences with all of us at CruiseGourmet.com.

You can even host a CruiseGourmet.com event at sea for friends, family, your workplace or community organization ... and we will help you organize it and do a feature story about it for CruiseGourmet.com!

So come join the fun and read about our adventures, as we sail, dine, wine and explore the World together at CruiseGourmet.com.

*Cheers,
Arie Boris
Editor-in-Chief*

About Arie Boris, the Cruise Gourmet

Arie Boris has been a restaurant critic and travel writer for more than twenty years. He has sailed on and reviewed over 450 cruise ships. With a professional background including the airline industry, travel agency community and International business development, Arie's love of travel, food and grand old ocean liners started when he was a kid.

While traveling for business, he began moonlighting as a travel writer, putting his degree in Journalism and English Literature to some practical use with articles appearing in a variety of publications. In 1995, he was invited to participate in the start up of CruiseCritic at AOL and for more than five years was one of their primary ship reviewers and contributors. In 2001, CruiseGourmet.com was born. Ever since, Arie has been sailing the Seven Seas as Editor-in-Chief of his very own publication dedicated to building a community and sharing his love for the world, its people and pleasures with you!

The Experience

- Community, Sharing Experiences
- Exotic Destinations, Luxury Resorts
- Cruise Ships, Cruising Experiences
- Food & Wine, Restaurants, Chef's Recipes
- Organizing cruise adventures for philanthropic and cultural arts organizations
- Travel Tips

Contact Us

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Fundraising Events at Sea

Over the last six years, Arie has devoted a great deal of time developing fundraising cruises for a variety of non-profit arts and philanthropic organizations. Some of the organizations he has worked with include:

Some of our Fundraising Clients

- The Mabel Mercer Foundation, a Lincoln Center affiliated cultural arts organization
- Classical Action-Broadway Cares/Equity fights AIDS
- Nassau County Museum of Art
- One of New York's most prestigious Cultural Centers - The 92nd Street Y
- The Association of Jewish Community Centers

"Arie Boris did it all . . . he successfully brought our patrons and artists together for a wonderful celebration at sea of the American Songbook!"

- Donald Smith, Executive Director
The Mabel Mercer Foundation

"What a grand way to bring patrons together! Our donors are still talking about the absolutely wonderful classical recitals held onboard during our Baltic cruise organized by Arie Boris."

- Charles Hamlin, Executive Director-Classical Action,
Broadway Cares/Equity Fights AIDS

Cruise Gourmet Demographics

CG Content Network Demographics

	Cruise Gourmet Demographics	CG Content Network Demographics
Sex	36% Male 64% Female	59% Male 41% Female
Age	under 18 10% 18-34 14% 35-49 46% 50 and above 30%	under 18 0% 18-34 32% 35-49 32% 50 and above 18%
Race/ Ethnicity	Caucasian 84% African American 4% Asian 3% Hispanic. 6% Other 3%	Caucasian 91% African American 2% Asian 1% Hispanic. 4% Other 2%
Children	71% No Kids 0-17 29% Has Kids 0-17	No Kids 0-17 85% Has Kids 0-17 15%
Household Income (in USD)	\$60k and under 68% \$60-100 12% \$100k and above 19%	\$60k and under 63% \$60-100k 32% \$100k and above 5%
Education	29% No College 54% College 17% Grad School	No College 36% College 55% Grad. School 5%

*Based on our 2009 Reader Survey

Traffic and Demographics

CruiseGourmet Content Network

(Network of Websites hosting Cruise Gourmet syndicated content and served by our travel advertising representation)

- 250,000 Unique Visitors per Month
- 1.5 million Pageviews per Month
- 8 minutes 39 seconds Avg. Time on Site
- 450,000+ Email Mailing List